

advertising on wisdom exchange tv (web-enabled platform)

The Wisdom Exchange is a resource to inspire African women to learn, lead and succeed in life, business, and community. It is a forum where women of all disciplines will be inspired from the achievements of African women in business, education, philanthropy and politics. These are the women that are the Change Agents of African companies, communities, countries and continent. They will inspire us to stretch our vision of what we can do, and what WE can be. New interviews and Expert Perspective blogs will be updated regularly with the insights of the women leaders of today for tomorrow.

Wisdom Exchange tv's target markets are African women: in tertiary education, who are growing in their careers, or who are established in leading positions. Although African women are the targets, the exchange is being watched in 55 countries, 19 of which are African. The reach is wide and growing every month.

<p>Be a Guests on wisdom exchange tv</p>	<p>There is no cost to be interviewed on <i>Wisdom Exchange tv</i>; however, we select our guests based on certain leadership criteria.</p> <p>We define women leaders as: trailblazers, pioneers, leaders of many - either in politics, business, philanthropy, or education. If you know of any women leaders that fit these criteria, please send their contact information to info@wisdomexchangetv.com.</p> <p>We would appreciate if you provided the following information: Full name, company name, what are they most well known for achieving and any additional accomplishments. Also include city, country of residence and email address if available. We would prefer to interview African Woman who live in Africa, however, we do have a special segment called "<i>Ripple Effect</i>" which highlights international women who are creating a positive impact for African society.</p> <p>We are travelling in Africa, and will travel to a destination with a minimum of three candidates to conduct interviews.</p>
<p>Chiclet ad</p>	<p><i>Single ad</i>: this is located on the right hand side of every page of the site. \$50US per month.</p>
<p>Syndicate association blog</p>	<p><i>Blog syndication</i>: Wisdom Exchange tv is being viewed in 55 countries as of May 2012. If you choose to have your association / organization blog syndicated it will have its own page on the website. In addition your blogs will appear on the Home page of the site whenever your blog is updated. Please note: that this is subject to review of blog content. \$50US per month</p>
<p>Calendar of events listing</p>	<p><i>Event Listing</i>: You will be able to update your events on the event calendar. In addition it will be promoted on the home page when each new event is announced. \$10US per month or \$200US a year.</p>
<p>Combination package</p>	<p>Combination of ad, blog syndication and event listing: \$75US per month (in advance)</p>
<p>Ad design</p>	<p>You will need to provide an ad 229 X 74. Alternatively, we can create the ad for \$50.00US.</p>

Video Commercial	A 30 sec commercial can be imputed into Wisdom Exchange interview. Video would need to be provided -medium resolution. Video is sold in four episode blocks. \$100.00US
Clothing sponsorship	If you are a fashion designer and want to receive further exposure of your line, we would be happy to discuss an exchange arrangement.

Book 6 months: (Chiclet ad, blog syndication, Calendar of events) **\$500US (one month plus free)**. Payment is required in advance. With 6 month booking, you will also benefit from our social media outreach campaigns. We will promote your company on twitter, linked-in, Facebook among other networks as a supporter of Wisdom Exchange tv and women leadership in Africa.

For more information, or other options please contact info@wisdomexchangetv.com. Please remember, subscriptions are free to this pioneering women leadership educational and inspirational tool.

Note: all prices are quoted in US dollars and must be paid in advance.

If you have any specific request we would be happy to discuss your requirements.

We look forward to growing with you!

President & Founder
 Ignite Excellence Inc. Group of Initiatives
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info@wisdomexchangetv.com