



trade+impact
2016 Country IMPACT Ambassador Application
Deadline: March 11, 2016

Background:

trade+impact (t+i) is a ground-breaking platform for building trade, investment and skills development to increase the impact of women-led social enterprise in the craft/textile and natural skincare sectors.

We are seeking Country IMPACT Ambassadors across Africa and the Middle East to help mobilize women-led social enterprises and key stakeholders in their countries to participate in trade+impact Morocco (September 19-23, 2016).

Eligibility

I have a valid passport and I am eligible to get a visa to travel to Morocco in September 2016

My network includes relevant exporting women-led social enterprises in the craft/textiles or agribusiness for skin/hair care products in my country

I have connections with government officials and can promote the trade+impact Summit to the government and other key stakeholders in my country

I am proficient in English and/or French

trade+impact Country IMPACT Ambassador Role & Responsibility

To champion and build awareness for trade+impact in your country with relevant;

- Women-led social enterprises experienced in exporting craft / handmade textiles or natural skin/hair care products from plant based ingredients
- Government ministries
 - o Trade, gender, tourism, agribusiness, technology, craft
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- Women's business organizations
- Potential donors (non-governmental organizations)
- Potential sponsors
- Buyers in your country
- Social Impact Investors in your country

Some of the benefits our IMPACT Ambassadors can expect:

- Recognized country spokesperson for this pioneering innovative trade platform in Africa + Middle East (first of its kind)
- Part of an exclusive "IMPACT Ambassadors network"
- Recognized on trade+impact website as Country IMPACT Ambassador
- Featured in trade+impact Social Media
- Attend trade+impact Summit week of September 19th 2016 in Morocco
 - o Registration fees to be paid by trade+impact
 - o trade+impact to pursue sponsorship to fund IMPACT Ambassadors accommodations & meals
- Sponsorship commissions if sponsorship is secured
- Opportunity to bring future trade+impact Summits to your country (summits are scheduled to be held annually in different countries throughout the region)

Expectations : to qualify for attendance at the Summit, each Country IMPACT Ambassador must secure at least one of the following:

- o Government representative (from relevant ministry)
- o Sponsored exhibitor participant
- o Country sponsor or NGO donor

Application

Contact details

First Name

Last Name

Email

Phone

Full Mailing Address

Country

Gender

Place of
Employment

Brief description of
your business

Length of time in
current place of
employment

Language Skills (with level of proficiency: strong / medium / weak)

English

French

Social Media activity/presence

Facebook

Twitter

Instagram

Pinterest

LinkedIn

What African or
Middle Eastern
country are you
representing for
trade+impact?

How did you hear about trade+impact IMPACT Ambassador program?

Why do you want to be a part of the trade+impact IMPACT Ambassador program?

Why will you be a great IMPACT Ambassador for trade+impact?

How can you help promote trade +impact within your government?

Which ministries?

Past experience with Government?

Do you have strong connections in either of the sectors ie. Handmade Craft/textiles or Agribusiness for skin/hair care products? Please provide details: experience, contacts, etc.

Do you have strong connections to relevant Donors (NGO's) or Sponsors who you think may be willing to support trade +impact?

How do you think you can best make an impact on women-led social enterprises by being your country's IMPACT Ambassador?